DOCUMENT RESUME

ED 175 460 IR 007 632

TITLE A Statewide Report on Staff and Facilities for Instructional Media Programs in Wisconsin Public Schools--1978. Status Report #1 and a Statewide Report on Building Level Instructional Media Programs in Wisconsin Public Schools--1978. Status Report #2. Bulletin No. 8339.

INSTITUTION Wisconsin State Dept. of Public Instruction, Madison. Div. of Library Services.

PUB DATE Jan 79

NOTE 38p.

EDRS PRICE MF01/PC02 Plus Postage.

DESCRIPTORS *Audiovisual Aids; *Audiovisual Centers; Elementary Secondary Education; *Facility Inventory; *Instructional Materials Centers; *Media Specialists; Paraprofessional School Personnel; School Surveys

ABSTRACT

This statewide report documents the number and kind of media program staff members and the type of media program facilities for elementary and secondary schools in Wisconsin through 1978. Status report 1 presents percentages of public school buildings with centralized media center facilities, percentages of students in schools with media centers, and staffing of elementary, junior high, and senior high school media centers. Status report 2 provides an indication of the status of instructional media program development from a statewide perspective, showing differences at the three school levels. Categories include media programs, media organization, staff, expenditures, facilities, media, and equipment. (RAO)

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ED175460

A Statewide Report on Staff and Facilities for Instructional Media Programs in Wisconsin Public Schools - 1978

Status Report # 1

and

A Statewide Report on Building Level Instructional Media Programs in Wisconsin Public Schools - 1978

Status Report # 2

DIVISION FOR LIBRARY SERVICES
W. Lyle Eberhart, Administrator

BUREAU OF INSTRUCTIONAL MEDIA PROGRAMS

Dianne McAfee Williams, Director
Richard J. Sorensen, Supervisor, Instructional Media Programs
Ralph Whiting, Supervisor, Instructional Media and Technology

WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION

Barbara Thompson, Ph.D., State Superintendent

Published January, 1979

Bulletin No. 8339

IR007632

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A Statewide Report on Staff and Facilities for Instructional Media Programs in Wisconsin Public Schools: 1978

Status Report # 1

Introduction:

The growth of centralized instructional media programs continues in Wisconsin schools. Through the instructional media center, the student and teacher are provided the expertise of professional certified library and audiovisual staff, access to a wide range of printed and audiovisual materials, and a program of activities designed to promote learning through the effective and efficient use of instructional media.

Based on the results of a survey using the "Instructional Media Profile" (Form PI 2417), completed by public schools in Wisconsin in 1978, a comparison of the current status with that of previous years is possible.

This, the first of three status reports based on the tabulation of these profile forms, addresses itself to the number and kind of media program staff members and the type of media program facilities. Status Report # 2 is included in this booklet. Status Report # 3, which compares results in different sizes of schools and school districts, is a separate publication.

The reader will wish to note that the total number of schools accounted for in this report will sometimes not agree with the totals found in other Department of Public Instruction statistical reports on Wisconsin schools. This is because different grade level groupings were used. For example, school buildings housing grades 5-8 may be designated elementary schools in some reports. Here they are classed as Middle/Junior High Schools. In addition, this report counted "buildings" rather than schools. A building may house both a Junior High and a Senior High School. It would only be counted once in this report.

Finally, all the information provided is based on reports submitted by

88% of Wisconsin's Elementary Schools
78% of Wisconsin's Junior High Schools
94% of Wisconsin's Senior High Schools.

Status of Media Centers in 1978

Percentages of Public School Buildings with centralized Media Center Facilities:

	Elementary	Junior High	Senior High
1978	78%	99%	99%
1975	70%	99%	100%
1965	31%	92%	100%

297 Elementary Schools did not have centralized media center facilities.
2 Junior High Schools did not have centralized media center facilities.
1 Senior High School did not have centralized media center facilities.

Percentages of Students in Public Schools with Media Centers:

	Elementary	Junior High	Senior High
1978	92.8%	99.4%	99.5%
1975	83%	99%	100%
1965	47%	97%	100%

Schools Reporting Facilities Improvements Since 1975:

Elementary	Junior High	Senior High
47%	46%	49%

Staffing in Media Centers in 1978

The 1978 survey asked about existing staffing patterns in schools. Results show that the greatest staffing needs exist at the elementary level, where it was found that of those schools reporting media center facilities, only 31.4% indicated that professional staffing was provided on a full-time or part-time basis, and 28.6% indicated that aides were provided on a full-time or part-time basis. These percentages do not indicate what percentage of elementary schools have both professional and support staff in the same media centers.

The report that follows does not indicate which DPI certifications are held by the professional staff members. The term "professional" as used here, therefore, would include persons certified as school librarian, school library supervisor, audiovisual coordinator, audiovisual director, and combinations thereof. In addition, the report does not indicate staffing patterns, such as the ratio of professional to support staff members, or the ratio of full-time staff to part-time staff in a single building.

Elementary School Media Center Staffing

	No. of Schools	No. of People on staff
Professional Full-Time	257	1
	3	2
	1	3
Professional Part-Time	325	1
	65	2
	1	3
Support Full-Time	325	1
	21	2
	2	3
Support Part-Time	332	1
	76	2
	11	3
	2	4

Junior High School Media Center Staffing

	No. of Schools	No. of People on Staff
Professional Full-Time	168	1
	26	2
Professional Part-Time	86	1
	6	2
Support Full-Time	95	1
	19	2
	7	3
	3	4
	2	5 or more
Support Part-Time	82	1
	22	2
	3	3
	1	4 or more

Senior High School Media Center Staffing

Professional Full-Time	167	1
	74	2
	16	3
	2	4
Professional Part-Time	94	1
	7	2
	1	3
Support Full-Time	107	1
	30	2
	18	3
	12	4
	10	5 or more
Support Part-Time	70	1
	29	2
	10	3
	1	4
	1	5 or more

A Statewide Report on Building Level Instructional Media Programs
in Wisconsin Public Schools: 1978

Status Report # 2

Report # 2 focuses on the results of the completed survey forms (Instructional Media Profile, Form PI 2417) based on the booklet, "Planning for Instructional Media Programs, 1977-82" completed by the public schools in Wisconsin.

This report will provide an indication of the general status of instructional media program development from a statewide perspective, showing differences at elementary, junior high, and senior high levels.

The report is divided into seven major categories: media program, media organization, media staff, expenditures, media facilities, media, and equipment, following the organization of the booklet and the survey form.

If the media program being surveyed had parts of two different levels for a given criterion or if it fit somewhere in between, the person completing the survey form was directed to choose the lower of two levels. This report will provide an indication of the general status of schools from a statewide perspective.

Example: On page 6 in category I, for the first criterion (A. Curriculum Involvement), 4% of Wisconsin's elementary schools reported that their media program is at level 0; 64% at level 1; 25% at level 2; 5% at level 3; and 2% at level 4. For the meaning of "Curriculum Involvement" and the other criteria, as well as for an explanation of what is included at each level of development, see the booklet, "Planning for Instructional Media Programs, 1977-82". Comparing the percentages for the different grade levels, it is easy to see that the greater percentage of schools, regardless of grade level, are at the first level of development in this aspect of their media program.

The totals of the percentages range between 99% and 102% since percentages were rounded off in computations.

I. MEDIA PROGRAM

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
A. Curriculum Involvement	Elementary	4	64	25	5	2	100
	Junior High	2	65	22	7	4	100
	Senior High	less than 1	66	20	11	3	100
B. Media Skills	Elementary	7	31	33	25	4	100
	Junior High	5	33	17	36	9	100
	Senior High	2	37	20	32	10	101
C. Media Staff Inservice	Elementary	18	47	25	5	5	100
	Junior High	4	52	35	3	5	99
	Senior High	3	62	27	3	5	100
D. Faculty Inservice	Elementary	3	15	71	9	2	100
	Junior High	2	15	73	7	3	100
	Senior High	0	20	69	9	2	100
E. Public Relations	Elementary	5	65	24	5	1	100
	Junior High	2	56	36	6	less than 1	100
	Senior High	2	57	34	5	2	100
F. Media Program Evaluation	Elementary	20	47	24	7	1	99
	Junior High	4	36	51	7	2	100
	Senior High	2	43	42	10	3	100

II. MEDIA ORGANIZATION

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
A. Organization of Media program	Elementary	2	7	22	17	52	100
	Junior High	0	1	19	32	48	100
	Senior High	0	1	28	40	32	101
B. Selection of Media and equipment	Elementary	4	26	13	38	18	99
	Junior High	1	18	9	46	26	100
	Senior High	2	11	15	43	29	100
C. Circulation of Media and equipment	Elementary	3	8	50	28	11	100
	Junior High	0	4	50	32	13	99
	Senior High	less than 1	1	56	31	11	99
D. Accessibility	Elementary	1	12	45	30	12	100
	Junior High	0	6	41	34	19	100
	Senior High	0	1	45	24	30	100
E. Card catalog	Elementary	7	10	11	38	34	100
	Junior High	0	12	10	45	33	100
	Senior High	0	11	10	40	40	101
F. Access to Media outside of buildg.	Elementary	8	31	48	4	9	100
	Junior High	4	57	22	12	5	100
	Senior High	3	52	26	12	7	100

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
G. Integrated shelving	Elementary	8	31	48	4	9	100
	Junior High	3	36	50	4	8	101
	Senior High	3	34	52	3	7	99
H. Inventory of Media	Elementary	5	23	14	46	11	101
	Junior High	2	20	19	31	29	101
	Senior High	3	15	22	24	36	100
I. Inventory of Equipment	Elementary	2	18	12	38	30	100
	Junior High	1	11	6	37	46	101
	Senior High	1	4	9	40	46	100
J. Processing Services	Elementary	3	32	26	18	22	101
	Junior High	1	34	40	9	15	99
	Senior High	1	37	46	9	7	100
K. Interlibrary Loan	Elementary	1	6	49	31	13	100
	Junior High	less than 1	10	35	42	13	100
	Senior High	0	10	26	40	25	101
L. Production	Elementary	13	45	15	18	8	99
	Junior High	9	23	22	35	11	100
	Senior High	7	22	26	34	11	100

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
M. Use of media center by faculty	Elementary	10	29	19	18	24	100
	Junior High	2	45	29	18	7	101
	Senior High	1	55	25	16	3	100
N. Use of media center by students	Elementary	8	21	34	25	11	99
	Junior High	1	10	31	44	15	101
	Senior High	0	7	38	36	19	100
O. Hours	Elementary	8	9	48	31	4	100
	Junior High	0	2	31	64	3	100
	Senior High	0	1	20	74	5	100
P. Student accessibility	Elementary	7	5	22	31	36	101
	Junior High	0	1	15	41	42	99
	Senior High	0	1	8	46	45	100
Q. Weeding of materials	Elementary	3	2	45	27	22	99
	Junior High	1	1	37	34	27	100
	Senior High	3	1	36	36	25	101
R. Equipment maintenance and repair	Elementary	1	16	17	48	19	101
	Junior High	0	12	28	44	17	101
	Senior High	less than 1	14	34	34	17	99

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
S. Discarding of Equipment	Elementary	3	20	50	7	19	99
	Junior High	3	14	51	11	21	100
	Senior High	3	11	60	15	12	101
T. Budget Process	Elementary	2	42	20	12	24	100
	Junior High	1	31	28	15	25	100
	Senior High	less than 1	27	30	22	20	99
U. Copyright	Elementary	3	57	26	6	8	100
	Junior High	1	52	31	7	8	99
	Senior High	1	50	33	10	7	101
		III. MEDIA STAFF					
A. Professional functions	Elementary	24	13	16	28	20	101
	Junior High	4	18	23	19	36	100
	Senior High	2	14	33	21	29	99

IV. EXPENDITURES

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
A. Total annual per pupil expenditure	Elementary	36	48	12	3	1	100
	Junior High	24	53	15	6	3	101
	Senior High	16	52	22	6	4	100
B. Books	Elementary	20	62	13	4	1	100
	Junior High	22	33	26	16	3	100
	Senior High	13	31	41	13	3	101
C. Magzines and Newspapers	Elementary	52	29	11	4	3	99
	Junior High	19	40	15	15	11	100
	Senior High	6	18	27	25	24	100
D. Audiovisual Materials	Elementary	45	39	11	3	1	99
	Junior High	33	42	16	6	3	100
	Senior High	24	41	24	7	4	100
E. Professional Library Materials	Elementary	69	22	6	2	2	101
	Junior High	41	36	12	6	6	101
	Senior High	26	38	17	9	10	100

V. MEDIA FACILITIES

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
A. RLV Area	Elementary	28	34	22	9	7	100
	Junior High	7	29	34	19	10	99
	Senior High	7	28	39	17	10	101
B. Carrels	Elementary	53	30	9	4	4	100
	Junior High	35	32	16	7	10	100
	Senior High	26	34	19	8	14	101
C. Access to Electricity	Elementary	29	42	12	6	10	99
	Junior High	29	34	17	9	12	101
	Senior High	24	44	19	6	8	101
D. Access to Lstg. and Viewing Equipmt.	Elementary	15	51	17	7	10	100
	Junior High	9	57	19	5	11	101
	Senior High	7	58	21	8	7	101
E. Conference Rooms	Elementary	79	12	3	3	3	100
	Junior High	49	30	10	4	7	100
	Senior High	32	40	13	7	9	101
F. Graphic & AV Product. Areas	Elementary	90	8	2	1	0	101
	Junior High	59	28	11	1	2	101
	Senior High	45	36	10	4	4	99

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
G. Equipment Storage and Circulation	Elementary	47	44	7	2	1	101
	Junior High	26	36	22	10	7	101
	Senior High	20	41	26	10	4	101
H. Work Area for Proc. & Maint.	Elementary	46	29	4	1	19	99
	Junior High	27	31	13	13	16	100
	Senior High	23	42	15	12	8	100
I. Periodical Storage	Elementary	80	18	2	1	0	101
	Junior High	52	39	7	2	1	101
	Senior High	27	47	14	7	5	100
J. Prof. Library/ Conference Area	Elementary	75	19	4	1	2	101
	Junior High	62	25	6	1	7	101
	Senior High	46	38	11	3	2	100
K. Office Space for Media Staff	Elementary	57	32	6	1	4	100
	Junior High	31	36	12	5	16	100
	Senior High	22	39	23	6	10	100
L. Classroom Provisions	Elementary	5	7	6	21	61	100
	Junior High	3	4	10	29	55	101
	Senior High	4	4	9	41	42	100

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
M. Television Viewing	Elementary	5	29	7	33	27	101
	Junior High	8	41	7	24	21	101
	Senior High	7	48	6	19	20	100
N. Communications	Elementary	49	33	15	0	2	99
	Junior High	20	36	38	2	4	100
	Senior High	18	42	30	4	6	100
O. Telephone Service	Elementary	8	72	1	4	15	100
	Junior High	6	41	1	7	45	99
	Senior High	2	42	2	6	49	101
P. Location	Elementary	9	12	20	47	13	101
	Junior High	1	15	25	48	12	101
	Senior High	0	14	27	47	12	100

VI. MEDIA

Criteria		Level 0 %	Level 1 %	Level 2 %	Level 3 %	Level 4 %	Total %
A. Books	Elementary	21	42	16	13	8	100
	Junior High	8	25	24	25	18	100
	Senior High	3	18	23	18	37	99
B. Magazines	Elementary	32	51	12	3	1	99
	Junior High	30	38	14	10	8	100
	Senior High	11	21	37	20	10	99
C. Newspapers	Elementary	64	25	10	1	less than 1	100
	Junior High	22	35	27	12	4	100
	Senior High	4	23	32	23	19	101
D. 16 mm Films	Elementary	25	20	14	11	31	101
	Junior High	10	24	27	16	23	100
	Senior High	7	41	23	15	15	101
E. Filmstrips and Sound Filmstrips	Elementary	31	37	15	10	7	100
	Junior High	14	37	15	17	16	99
	Senior High	14	40	20	15	12	101
F. Recordings	Elementary	60	32	5	1	1	99
	Junior High	37	45	12	5	2	101
	Senior High	33	46	13	4	4	100

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
G. 8 mm Films	Elementary	94	5	1	less than 1	less than 1	100
	Junior High	75	23	1	1	0	100
	Senior High	64	31	4	less than 1	less than 1	99
H. 2x2 Slides	Elementary	88	10	1	1	less than 1	100
	Junior High	46	32	11	4	7	100
	Senior High	27	33	18	9	15	102
I. Transparencies	Elementary	64	32	3	1	less than 1	100
	Junior High	46	38	7	5	4	100
	Senior High	44	39	8	4	4	99
J. Art Prints	Elementary	83	13	2	1	1	100
	Junior High	74	20	3	1	3	101
	Senior High	65	25	4	1	4	99
K. Prof. Collections Books	Elementary	76	21	2	less than 1	1	100
	Junior High	42	31	20	5	2	100
	Senior High	29	49	15	4	3	100
Prof. Collections Magazines	Elementary	71	27	1	less than 1	less than 1	99
	Junior High	48	34	15	1	3	101
	Senior High	30	43	14	9	4	100
L. Comm. Resource File	Elementary	60	27	9	2	1	99
	Junior High	55	32	9	2	2	100
	Senior High	52	37	8	2	less than 1	99

VII. EQUIPMENT

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
A. 16 mm Sound Projector	Elementary	3	39	35	22	1	100
	Junior High	0	16	31	50	2	99
	Senior High	1	15	25	54	6	101
B. 8 mm Sound Projector	Elementary	71	22	7	0	0	100
	Junior High	59	21	18	2	1	101
	Senior High	45	27	22	5	2	101
C. 8 mm Film Projector	Elementary	79	15	4	2	1	101
	Junior High	67	23	5	3	2	100
	Senior High	53	34	6	4	2	99
D. 2x2 Slide Projector	Elementary	63	30	6	1	0	99
	Junior High	33	41	20	5	1	100
	Senior High	16	39	32	11	3	101
E. Filmstrip Proj.	Elementary	6	14	23	29	29	101
	Junior High	5	7	20	31	37	100
	Senior High	4	9	30	33	25	101
F. Sound Filmstrip Projector	Elementary	70	19	7	3	2	101
	Junior High	66	20	10	3	1	100
	Senior High	47	34	15	4	0	100

Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
G. 10x10 Overhead Proj.	Elementary	17	34	22	20	7	100
	Junior High	7	24	34	28	7	100
	Senior High	7	19	36	32	6	100
H. Opaque Projector	Elementary	12	66	16	6	1	101
	Junior High	4	42	39	13	2	100
	Senior High	3	43	35	14	6	101
I. Filmstrip	Elementary	26	29	35	9	1	100
	Junior High	36	37	22	5	1	101
	Senior High	50	37	9	3	2	101
J. Listening Station	Elementary	13	17	18	18	35	101
	Junior High	28	27	22	18	4	99
	Senior High	49	29	15	6	2	101
K. Videotape Recorder	Elementary	55	37	5	2	1	100
	Junior High	22	59	12	6	1	100
	Senior High	9	56	23	11	2	101
L. Video Camera	Elementary	40	53	7	0	0	100
	Junior High	20	44	32	4	1	101
	Senior High	14	47	28	8	3	100

Criteria		Level 0 %	Level 1 %	Level 2 %	Level 3 %	Level 4 %	Total %
M. Microfilm Reader	Elementary	96	4	0	0	0	100
	Junior High	59	37	4	0	1	101
	Senior High	13	61	18	7	2	101
N. Microfilm Projector	Elementary	89	10	1	0	0	100
	Junior High	84	13	2	0	1	100
	Senior High	75	18	6	1	0	100
O. Micro-Projector	Elementary	63	20	15	1	1	100
	Junior High	66	20	12	3	0	101
	Senior High	67	18	13	1	1	100
P. Record Player	Elementary	5	18	16	39	23	101
	Junior High	4	21	27	24	25	101
	Senior High	3	11	22	35	29	100
Q. Open Reel Recorder	Elementary	17	54	18	7	3	99
	Junior High	9	40	34	12	5	100
	Senior High	8	40	27	16	10	101
R. Cassette Recorder	Elementary	10	41	23	20	5	99
	Junior High	16	52	18	12	2	100
	Senior High	26	54	12	6	3	101

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Criteria		Level 0	Level 1	Level 2	Level 3	Level 4	Total %
		%	%	%	%	%	
S. Cassette Player	Elementary	55	27	10	6	3	101
	Junior High	49	31	8	12	1	101
	Senior High	55	34	8	2	2	101
T. Projection Cart	Elementary	7	24	20	42	8	101
	Junior High	6	22	19	50	3	100
	Senior High	6	24	24	42	4	100
U. Radio Receiver	Elementary	10	49	24	7	11	101
	Junior High	10	30	29	15	15	99
	Senior High	17	33	25	10	15	100
V. Photocopy Machine	Elementary	63	34	1	1	2	101
	Junior High	40	40	15	2	3	100
	Senior High	36	38	15	8	4	101
W. Equipment Storage	Elementary	9	57	22	8	4	100
	Junior High	4	43	27	15	12	101
	Senior High	4	46	30	13	7	100
X. Calculator	Elementary	58	26	3	4	10	101
	Junior High	36	25	8	4	27	100
	Senior High	41	22	6	8	23	100
Y. Prod. Equipmt.	Elementary	66	28	5	2	1	102
	Junior High	41	31	14	10	5	101
	Senior High	25	37	18	12	8	100